



**FOR IMMEDIATE RELEASE**

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## **AMPTP HAS “HIGH HOPES” FOR THE FUTURE OF TELEVISION AND STREAMING**

**LOS ANGELES, CA-** As the WGA strike continues, AMPTP is highly optimistic for future productions and a more understanding, collaborative relationship with the WGA.

Despite what our industry has endured the past few months, AMPTP is hopeful for what is to come. Streaming platforms have entirely changed how Americans watch their favorite television shows, with more ease and accessibility than ever before. This pause in production has allowed AMPTP to look internally and externally at what they’ve accomplished, and what will be accomplished in the future. As production hopefully begins soon, we are excited about the influx of work and the release of some of these amazing, halted productions.

AMPTP is working to implement strategies post-strike in order to continue past growth. In addition, their team is working tirelessly with the WGA to reach an agreement and resume production as soon as possible. These post-strike strategies are sourced from an AMPTP team of members who dealt with the 2007 strike.

To share solidarity and appreciation of the WGA, we will be highlighting various writers on our social media platforms throughout the month of September. Please share and show your support with the hashtag “#writersAREtelevision.”

As AMPTP is soon to reach an agreement with WGA, their teams are excited about what the future has in store. Investors’ and companies’ patience has been greatly appreciated, the end of this strike is looming and the future of television is very bright.

### **About AMPTP**

Founded in 1924, the Alliance of Motion Picture and Television Producers is a trade association representing over 350 American film production companies and films. Based in Sherman Oaks, California AMPTP is responsible for negotiating virtually all industry-wide guild and union contracts.

