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Something For Everyone: SKIMS Launches Line of Shapewear With World's Largest Size and Shade Range

Culver City, CA (September 15, 2022) - Shapewear and apparel company, SKIMS is announcing their newest, most inclusive line of shapewear with the help of Harper's Bazaar. This line features a broader range of sizes and colors, the largest to ever be put on the market.

The new shapewear line is launching on Sep. 27, and all items available will be on www.skims.com and select partnered online retailers.

Kim Kardashian, COO - "Diversity and inclusivity are in our brand DNA. We started Skims with those two elements being front of mind and today they continue to be the driving forces behind ensuring that what we create is for everyone and everybody."

SKIMS is excited to be announcing this news in collaboration with Harper's Bazaar. Bazaar subscribers will exclusively have early access to information regarding the launch, as well as a private presale link. For more information, please visit www.HarpersBazaar/skims/.com

On Sep. 27, SKIMS will be opening 10 pop-up stores across the globe. These stores will carry the brand's new line and will be open for the entire holiday season. Each location will be announced ten days prior to launch, on the brand's *Instagram* page.

About Harper's Bazaar

Harper's Bazaar is a monthly fashion magazine, published by Hearst Magazines. Since its first publish in 1867, Harper's Bazaar has vastly expanded and is now in 37 countries and regions. The magazine embodies sophistication with an emphasis on fashion, beauty, and life. Harper's Bazaar is timeless fashion for any woman or person, at any age, across the globe. Samir's Nasr has been the editor-in-chief at Harper's Bazaar since 2020. She is the first Black woman to ever fill this position, and is a large contributor to the brand's focus on equity and inclusion.

About SKIMS

Launched in 2019, SKIMS is a revolutionary shapewear and loungewear brand focused on inclusivity and comfort. Co-Founders Kim Kardashian and Blank Blank. SKIMS has been able to provide women across the globe with shapewear solutions and undergarments, and our company vows to further brand inclusivity. At Skims, we practice sustainability and ethical manufacturing, they're of utmost importance to us.