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Evolutionary Apparel
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Apparel Company Expands On Their EVOLUTIONARY Ideas With COO, Jodi Sundberg Speaking At The 2023 Women's Fashion Summit

March 3, 2023- COO and fashion entrepreneur Jodi Sundberg recently shared her story and career ventures to inspire women in fashion at the 2023 Women's Fashion Summit. The event took place at the Los Angeles Convention Center this past Friday.

Coinciding with Women's History Month, the Summit featured many other female entrepreneurs and women in fashion. The diverse stories and career paths were highly insightful, but Jodi Sundberg's particularly stood out.

The convention centered around the need for inclusivity and awareness within the fashion community. The convention aims to uplift and empower women during the month of Women's history month, as well as have open and honest conversations regarding the issues they face within the industry and representation.

The summit is happening throughout the weekend and features many important and well-loved brands. In addition, notable women such as Alexa Chung, Tory Burch, Diana Von Frustenberg, and more.

Jodi Sundberg accounted for her old career paths and broke down the many hurdles she had to overcome to achieve what she had. She earned her place at the table and was often not taken seriously as a young woman in the industry. She worked her way up, without a college education, and maintained a strong work ethic over the following 30 years she spent in the industry.

She recounted her place in the industry as a woman by saying: "Sure, it was always intimidating being surrounded by a table of male inferiors and superiors, but I never let that stop me. Whether it was questioning glances or double questioning of the orders I filled, I still knew I had earned

my place. And in earning my seat at the table, I wasn't going to let anyone stop me or what I had in store for my future."

After marriage and two daughters, Jodi Sundberg found it difficult to manage work and home life but explained how her sacrifices only gave her more strength and knowledge as she progressed throughout her career.

Now as the COO of Evolutionary Apparel, Jodi Sundberg and her team are working towards becoming a more inclusive, diverse, and environmentally safe apparel company. They hope to be the solution for any woman or person seeking to feel beautiful and safe in their own skin.

About Evolutionary Apparel

Evolutionary Apparel is a clothing company with a variety of public and private labels. Based in Commerce, California Evolutionary mainly pertains to juniors, but have recently ventured into kids and athleisure. Our clothing can be found at major retailers across the country, such as TJ Maxx, Belk, Ross, Nordstrom's Rack, Meijer, and more. Evolutionary Apparel aims to make customers feel comfortable, yet cute. The versatility of our labels allows us to be a one-stop for any occasion, or lack thereof too!